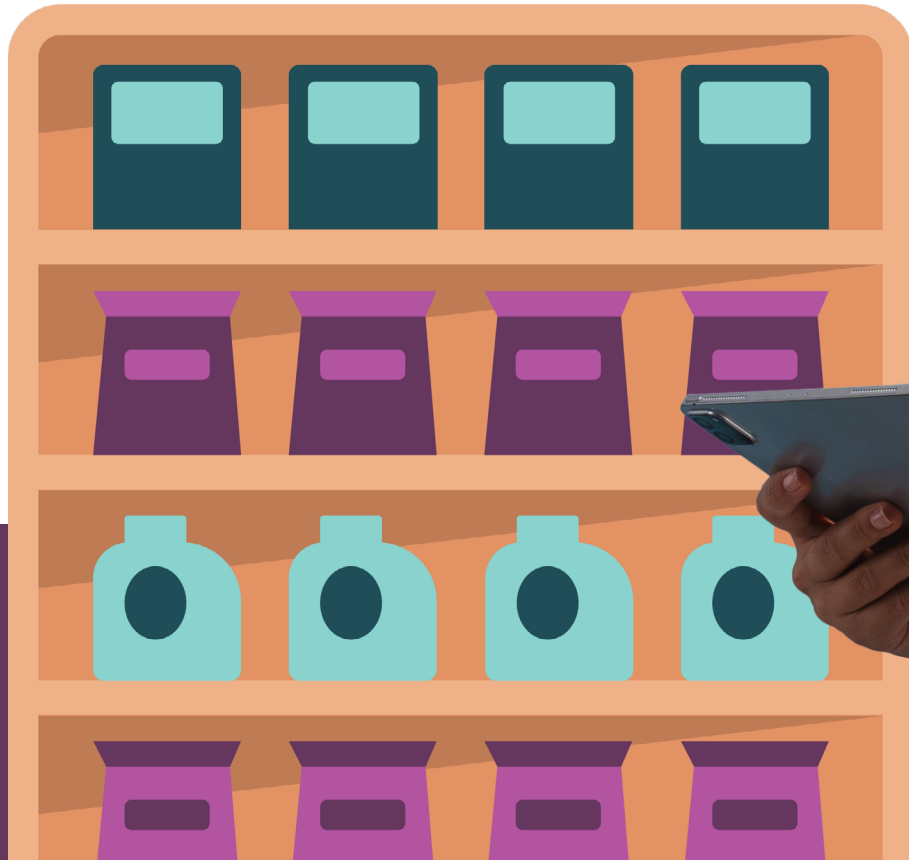




Realgram AI Revolutionizes Visual Merchandising

Discover how AI-powered planogramming adapts to each store's unique needs—optimizing inventory, streamlining compliance, and delivering localized merchandising that drives results.



The Realgram AI Impact

Realgram AI is an industry-first, AI-driven platform that dynamically adjusts visual merchandising plans based on real-time inventory and business goals.

By replacing static planograms with store-specific, dynamic visual merchandising plans, Realgram AI helps retailers optimize product placement, improve compliance, enhance sustainability, and maximize sales.

Our platform also sharpens allocation strategies for retailers based on business objectives, such as top selling items and high-margin products. Whether managing seasonal apparel collections, grocery shelf space, or high-turnover tech products, Realgram AI ensures your displays are always accurate, effective, and easy to execute—all without adding extra labor.

Staying competitive requires a smarter, more adaptive approach to in-store merchandising. Let's explore how Realgram AI is transforming merchandising execution for three industries.



Apparel

Apparel retailers must constantly balance inventory overload—too much stock clutters storefronts and backrooms, while too little inventory leads to missed sales and tarnished brand reputation. In the world of apparel, visual merchandising is both a science and an art. You must balance facings for sales with maintaining curated, brand-elevating displays. Seasonality only adds to the complexity—how do you decide what to keep, discount, or relocate?

Realgram AI



Balances aesthetics and performance via displays that are visually impactful and strategically stocked, so stores always look fresh and customers find what they need.



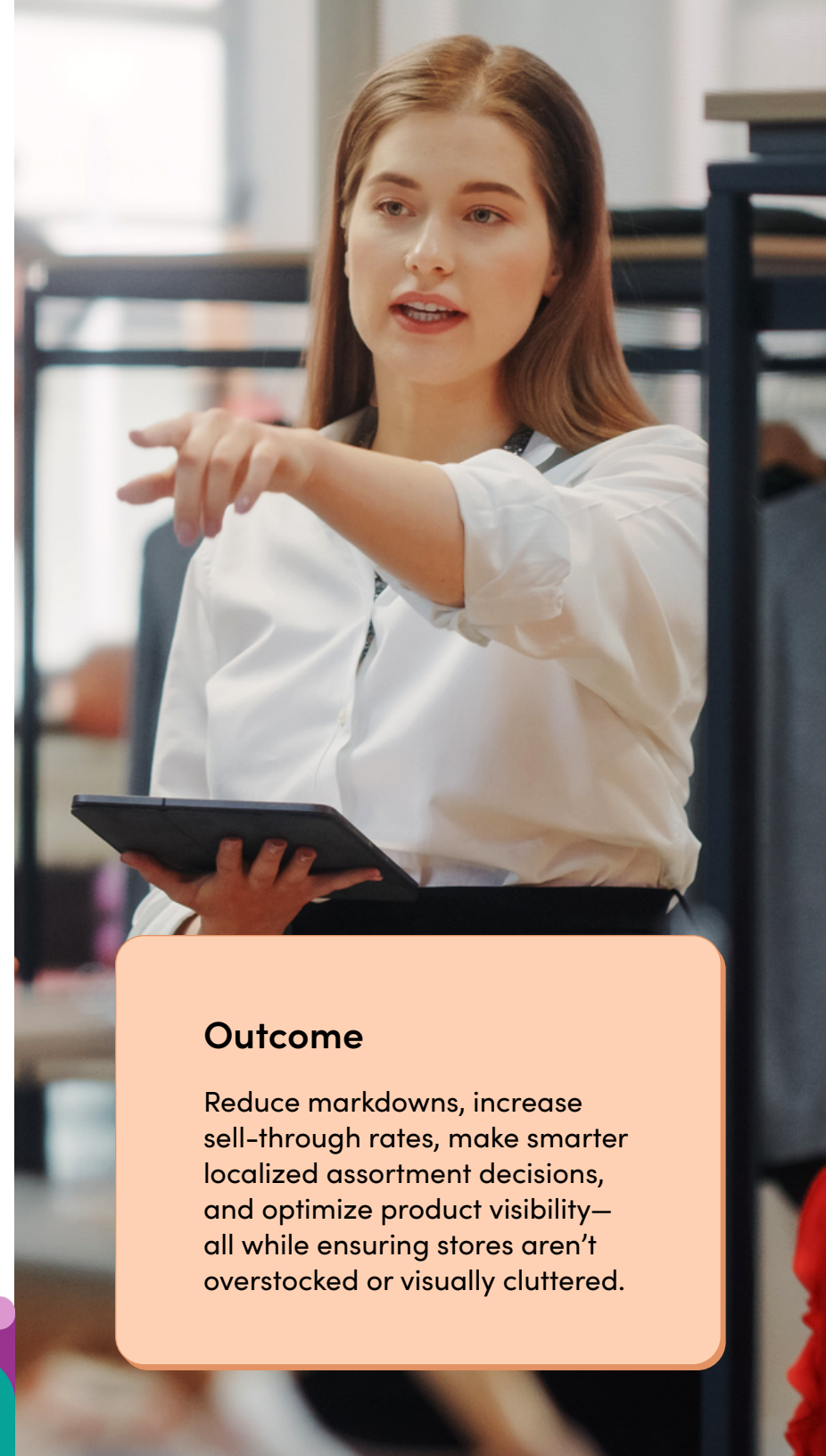
Improves fixture performance by ensuring every display features the right products, dynamically updating planograms based on available inventory at each store location.



Generates localized allocation plans that meet business objectives, with automated visual guides provided for every fixture.



Adapts to seasonal and regional shifts by instantly updating planograms based on the latest products or hot items by location.



Outcome

Reduce markdowns, increase sell-through rates, make smarter localized assortment decisions, and optimize product visibility—all while ensuring stores aren't overstocked or visually cluttered.

CPG & Grocery

CPG and Grocery merchandising requires you to manage strict inventory placement rules, expiration dates, and shifting consumer demands. Some items must go in freezers, others on dry shelves, and certain brands can't be displayed next to each other. At the same time, sustainability is a growing concern, and reducing food waste while maintaining compliance is now a top struggle.

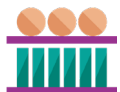
Realgram AI



Takes the guesswork out of shelf placement by automatically applying all merchandising rules and optimizing space.



Prioritizes products based on brand requirements, as well as factors like best-before dates, which minimizes waste.



Prevents empty shelves by helping teams quickly identify when to restock from the backroom and redistribute inventory.



Makes compliance effortless, even as inventory fluctuates and demands and promotions change at the store level.

Outcome

Streamline shelf management, avoid compliance issues, and reduce food waste so you can run a more efficient and sustainable operation.



Consumer Electronics

In consumer electronics, you regularly deal with new product launches and high-margin accessories. Every year, brands like Apple and Samsung release new devices, forcing you to manually update displays and turn over older products. At the same time, accessories—chargers, cases, headphones—are where you make most of your profit, yet properly merchandising these items is an ongoing, time-consuming challenge.

Realgram AI



Automates new product rollouts so your planograms update instantly when a new device launches.



Makes accessories easy to find by ensuring they're positioned correctly in each store, boosting the likelihood of purchase.



Eliminates manual resets, reducing the time in-store teams spend rearranging displays.



Tracks planogram compliance with RFID and AI image recognition, so you know every store is always set up correctly.

Outcome

Launch new products faster, improve accessory sales, and maintain a visually appealing and organized shopping experience for customers.

Optimize Merchandising With Realgram AI

Say goodbye to static, one-size-fits-all planograms.

In the future of retail, Realgram AI ensures your displays are always set for success, automatically adjusting to reflect available products and optimize fixture performance—all while making merchandising execution more effortless for your team, and in-store experiences more enjoyable for your customers.

Ready to see Realgram AI
in action? [Schedule a demo](#)
today and discover how
AI-powered planogramming
can transform your
retail operations.



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