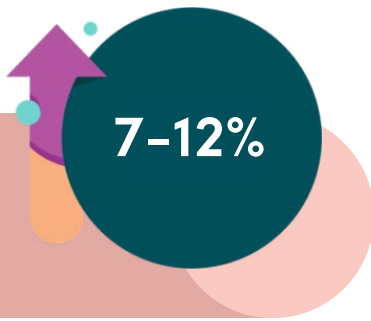
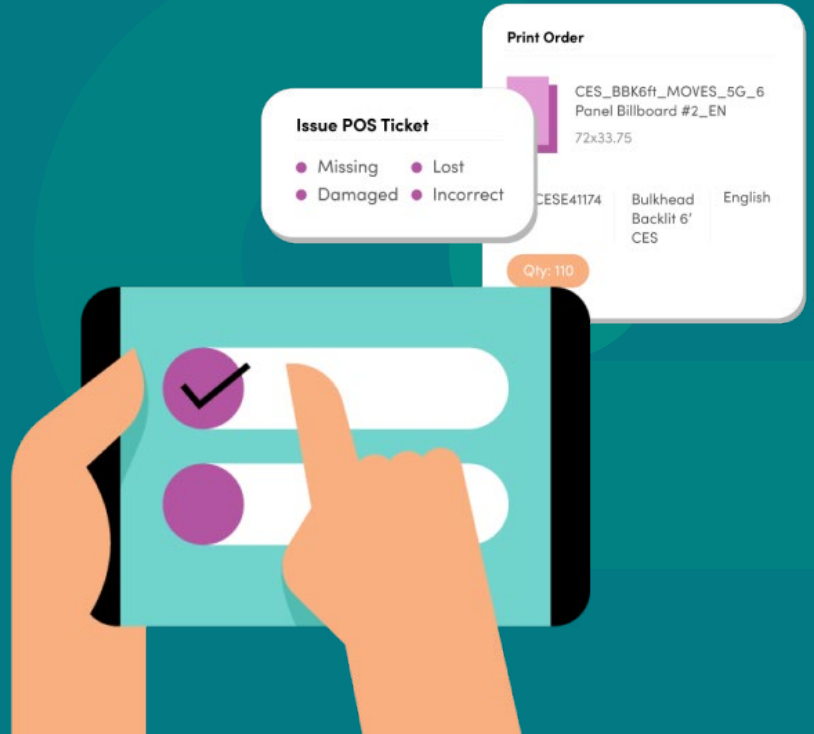


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OR

See the Impact of Optimum Retailing in Action

Discover the capabilities of Optimum Retailing's retail intelligence platform that modernizes brick-and-mortar businesses and empowers teams to get more out of their stores.



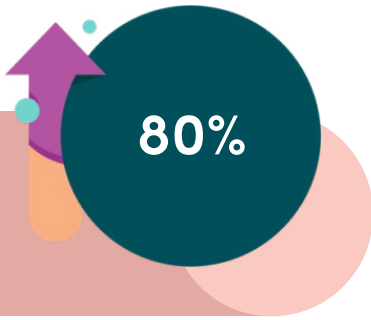
MORE Performance: 7-12% Increase in Topline Revenue

Optimum Retailing's (OR's) localized and comprehensive planogram strategy serves as a catalyst for businesses, resulting in a notable 7-12 percent surge in topline revenue. By precisely aligning products with consumer preferences through strategic placement, retailers witness a significant uptick in sales, translating the plan into tangible financial gains.

MORE Intelligence: 15-25% Reduction in Overstock

By leveraging the power of our **dynamic planogramming** tool, OR delivers a substantial 15-25 percent reduction in overstock. The fusion of intelligent systems that monitor inventory and generate fixture-based planograms ensures a streamlined stock-to-sales ratio and **minimizes excess inventory challenges**.



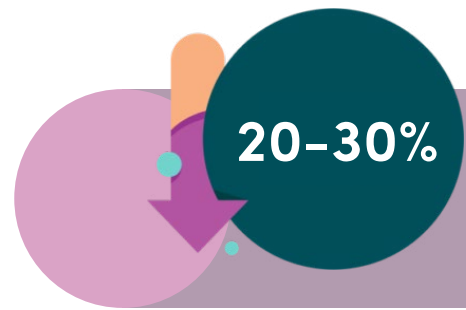


MORE Compliance: 80% Increase in Store Compliance

The implementation of **RFID** technologies within the OR framework drives an impressive 80 percent increase in compliance. Through OR's retail intelligence platform, we can **cross-reference** what is on display **against the store's planogram**. Fostering consistency and reliability across all stores ensures a cohesive customer experience.

MORE Productivity: 20-30% Reduction in Non-Selling Hours

OR introduces accurate task time estimates, resulting in a remarkable 20-30 percent reduction in non-selling hours. Retailers harness increased productivity by optimizing operational workflows and task allocation, allowing staff to **focus on revenue-generating activities, customer connections, and enhanced operational efficiency**.



Ready for More?

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